Next steps for:

- **Bullhorn**
- **Meetups**
- **Release Calendar**
- **Social Media**

Anwesha Das
John "Gundalow" Barker

ANSIBLE

Agenda

1. What is the session about?
2. Set the ground rules.
3. Bullhorn
4. Meetups
5. Social Media
6. Release Calendar
7. Next Steps

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THE
BULLHORN

Bullhorn

How can we improve the Bullhorn? Ideas please ...

- Easier to submit news (Not just Matrix)
- Automatically pulling news from other sources
- Streamlining the publishing workflow & allow others to publish
- Increasing the number of contributors
- Improving the articles: What makes a good article, clear call-to-action
- Include Recognition via Bullhorn
- Ansible and ...

Forum discussion

Bullhorn

- Community editors to release Bullhorn?
- Submitting news without Matrix
- Attracting new editors

Forum discussion

meetup

Ansible meetups

Meetup

- How can we have more meetups?
- Online and offline meetups
- Support
- Close Meetup Discussion (spam) and direct to Forum
- Separate area of Meetup Organizers

Forum discussion

Social Media

aka, how to do we let people know

Social Media

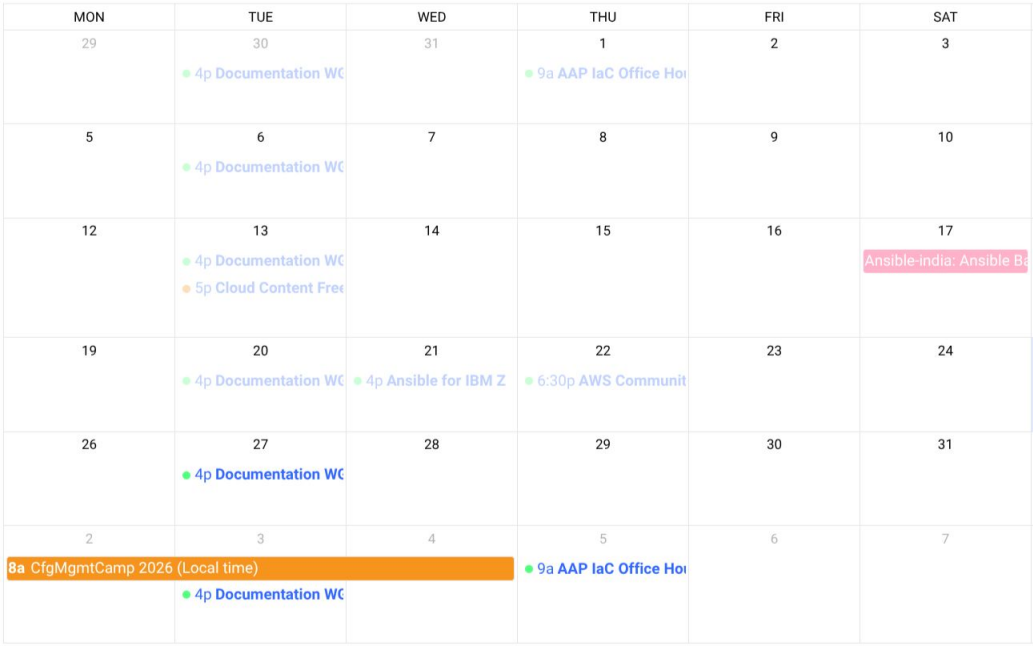
- What do we do now?
  - Within Ansible Ecosystem
  - Outside Ansible Ecosystem
- Do we want change in approach?

Forum discussion

Release Calendar

release calendar

- Currently ad-hoc via Matrix
- Existing Forum's events Calendar
- The 4-Week "Strict" Cycle
- As users what do you need?
- What do maintainers need?



Forum discussion

Continue the discussion here ...

Forum Posts:

- Release Calendar
- Bullhorn
- Meetup
- Social media

Ansible community

Join the forum to participate in discussions and get help!

Want to contribute? Find out how to get involved.